



SummerStage of Delafield is Waukesha County's only outdoor performing arts theater. Our unique, idyllic stage is located in the Lapham Peak Unit of the Kettle Moraine State Forest. Our mission is to present high-quality theatrical productions, live music, and community events to Lake Country and southeastern Wisconsin.

Our work would not be possible without the support of our sponsors and community partners. In return for their generosity, we offer customizable benefits that provide high visibility within the Lake Country community and beyond. In

2021 we had record-breaking crowds with more than 2,700 patrons attending our two Mainstage shows! With a full season on the docket for 2022, we expect those numbers to soar!

Please consider supporting SummerStage's 2022 season with a sponsorship!

Your Sponsorship Will

- Give you the opportunity to market your business to a targeted audience
- Create unique cross-promotional opportunities (e.g. discount at your establishment with a ticket purchase)
- Enrich the cultural landscape of Lake Country
- Keep SummerStage ticket prices reasonable by defraying production costs
- Provide an array of benefits for you or your business, as shown below (*custom benefits available*)

Sponsorship Levels	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	WRITER
	\$5,000+	\$2,000+	\$1,000+	\$500+
Recognition				
Sponsor level recognition in all digital programs	√	√	√	√
Social media recognition (Facebook, Instagram)	√	√	√	√
Name/logo on SummerStage website	√	√	√	√
Link to your website from SummerStage website	√	√	√	√
Sponsor level recognition displayed on event signage	√	√	√	
Name mentioned in recorded or live pre-show announcement before every performance	√	√		
Primary placement of name/logo on all print and digital materials and recorded or live announcements	√			
Ad in all Mainstage Series digital programs	Full page	½ page	¼ page	
Onsite Benefits				
Complimentary tickets for a 2022 summer event*	20	8	4	2
Reservation of picnic tent prior to summer event	√	√		
Marketing				
Name included in email newsletters	√	√		

* Additional tickets available at 25% discount

SummerStage of Delafield, Inc. is a 501(c)(3) non-profit organization. For more information, visit summerstageofdelafield.org.

2022 Mainstage Series

Anne of Green Gables | June 9 - 25, 2022

When an aging brother and sister send to the orphanage for a boy to help them on the farm, they get more than they bargain for. Due to a mix-up, they are instead left with 11-year-old Anne Shirley. This romantic, hot-headed, and energetic girl wins their hearts and turns the stodgy community into a bright world of "kindred spirits."

A Midsummer Night's Dream | July 14 - 30, 2022

In this well-loved work by William Shakespeare, love is found and lost and found again in the magic of the woods. The mischievous fairy Puck obtains a potion that can make anyone fall in love with the first person (or donkey) they see. The ensuing antics are as fantastical and wild as a dream, and just as captivating.

Leading Ladies | August 18 - September 3, 2022

Actors Jack and Leo are down on their luck, when they hear that an old lady is about to die and leave her fortune to long lost nephews. They resolve to pass themselves off as her beloved relatives and get the cash. The trouble is, the relatives aren't nephews, but nieces! Romantic entanglements and hilarity abound in this comedy by Ken Ludwig.

2022 Musical Cabarets

This year we will be filling in our season with two toe-tapping musical cabarets!

Turn Back Time | July 1 - July 2, 2022

A Little Bit of Us | August 5 - August 6, 2022

Ready to become a SummerStage of Delafield sponsor? Simply complete the sponsorship pledge form on the next page and submit it to us! Feel free to email us at info@summerstageofdelafield.org with any questions. We appreciate your support!

Sponsorship Pledge

I wish to sponsor SummerStage's 2022 Season at the level selected below:

- Executive Producer \$5,000+—*This sponsorship will defray the cost of an entire mainstage production!*
- Producer \$2,000+
- Director \$1,000+
- Writer \$500+

Total Amount of Sponsorship

\$

- I would like to pay for this pledge in installments (*contact us for arrangements*)

Business/Sponsor Name (as you would like it to be published)

Business/Sponsor Street Address

Business/Sponsor City, State, Zip Code

Contact Name, Telephone, & Email Address

IMPORTANT: Please email your logo in a **vector format** to info@summerstageofdelafeld.org with "sponsor logo" included in the subject line. Contact us if you need assistance.

Please make check payable to "SummerStage of Delafield" and mail this form to:

SummerStage of Delafield
P.O. Box 180404
Delafield, WI 53018

Questions?

Contact us at 262-337-1560 or info@summerstageofdelafeld.org.

Thank you for supporting our 2022 Season!