



SummerStage of Delafield is Waukesha County’s only outdoor performing arts theater. Our unique, idyllic stage is located in the Lapham Peak Unit of the Kettle Moraine State Forest. Our mission is to present high-quality theatrical productions, live music, educational programs, and community events to Lake Country and southeastern Wisconsin.

Our work would not be possible without the support of our sponsors and community partners. In return for their generosity, we offer customizable benefits that provide high visibility within the Lake Country community. More than 3,300 patrons attended during our last season—of those, 56% were from within 10 miles of Delafield and 25% were from between 10 and 25 miles away.

**Please consider supporting SummerStage’s 2021 season with a sponsorship!**

## Your Sponsorship Will

- Give you the opportunity to market your business to a targeted audience
- Create unique cross-promotional opportunities (e.g. discount at your establishment with a ticket purchase)
- Enrich the cultural landscape of Lake Country
- Keep SummerStage ticket prices reasonable by defraying production costs
- Provide an array of benefits for you or your business, as shown below (*custom benefits available*)

Sponsorship Levels	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	WRITER
	\$5,000+	\$2,000+	\$1,000+	\$500+
<b>Recognition</b>				
Sponsor level recognition in all digital programs	√	√	√	√
Social media recognition (Facebook, Instagram)	√	√	√	√
Name/logo on SummerStage website	√	√	√	√
Link to your website from SummerStage website	√	√	√	√
Sponsor level recognition displayed on event signage	√	√	√	
Name mentioned in recorded or live pre-show announcement before every performance	√	√		
Primary placement of name/logo on all print and digital materials and recorded or live announcements	√			
Ad in all Mainstage Series digital programs	Full page	½ page	¼ page	
<b>Onsite Benefits</b>				
Complimentary tickets for a 2021 summer event*	20	8	4	2
Business literature at stage**	√	√		
Reservation of picnic tent prior to summer event	√	√		
<b>Marketing</b>				
Name/logo on all digital event posters and programs	√	√	√	
Name included in email newsletters	√	√		

\* Additional tickets available at 25% discount \*\*Due to current health protocols, no takeaway literature like business cards

SummerStage of Delafield, Inc. is a 501(c)(3) non-profit organization. For more information, visit [summerstageofdelafield.org](http://summerstageofdelafield.org).

## 2021 Mainstage Series

### The Nerd | July 15 – 31

An architect in the middle of a mid-life crisis is visited by a man he's never met but who saved his life in Vietnam. The visitor turns out to be an incredibly inept, hopelessly stupid "nerd" who outstays his welcome with a vengeance.

### Crimes of the Heart | August 19 - September 4

The three MaGrath sisters are back together in their hometown for the first time in a decade. Under the scorching heat of the Mississippi sun, past resentments bubble to the surface and each sister must come to terms with the consequences of her own "crimes of the heart."

## Sponsorship Pledge

I wish to sponsor SummerStage's 2021 Season at the level selected below:

- Executive Producer \$5,000+—*This sponsorship will defray the cost of an entire mainstage production!*
- Producer \$2,000+
- Director \$1,000+
- Writer \$500+

Total Amount of Sponsorship

- I would like to pay for this pledge in installments (*contact us for arrangements*)

Business/Sponsor Name (as you would like it to be published)

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Business/Sponsor Street Address

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Business/Sponsor City, State, Zip Code

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Contact Name, Telephone, & Email Address

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**IMPORTANT:** Please email your logo in a **vector format** to [info@summerstageofdelafield.org](mailto:info@summerstageofdelafield.org) with "sponsor logo" included in the subject line. Contact us if you need assistance.

Please make check payable to "SummerStage of Delafield" and mail this form to:

**SummerStage of Delafield**  
P.O. Box 180404  
Delafield, WI 53018

### Questions?

Contact us at 262-337-1560 or [info@summerstageofdelafield.org](mailto:info@summerstageofdelafield.org).

***Thank you for supporting our 2021 Season!***